



Pretty Petals Pvt Ltd – A brief Profile

Pretty Petals Pvt Ltd. with its registered office at 202, Sai Plaza, 187-188, Sant Nagar, East of Kailash, New Delhi-110065, was incorporated in January 2012. subsequently commenced operations began in April 2013.

The company is mainly engaged in Domestic supplies as well as Exports of Active Pharmaceutical Ingredients (APIs). They have tie ups with various major API manufacturers all across India. Pretty Petals is also a major importer of APIs. With a range of over 100 top quality APIs with various levels of regulatory certifications, documentation and formulation support, we cater to the needs of our customers for all types of end user needs. We are authorised distributors for some of the most prominent names in India in APIs such as Divi's, Zydus, Emnar, Harika Drugs, Smilax, Paragon, Satya Divi's, Vasudha, Tagoor, Hema etc.

The company also runs a Research and Development Centre for Pharmaceuticals and a Government approved testing & analytical laboratory with high end, advanced equipment for Drugs and cosmetics where quality testing of pharmaceutical formulations, APIs and Cosmetics is done for various customers. We have a team of experienced analysts, formulation chemists and regulatory experts to help our customers with end to end regulatory support including reference materials support. All high end testing requirements including Nitrosamines and other genotoxic impurities, Impurity Profiling, Heavy metals, Stability Studies etc. are catered to. Our laboratory is ISO 17025 certified by NABL (India) as well as also approved by Indian Pharmacopoeia Commission as a partner Laboratory.

Another vertical of the company is manufacturing Ayurveda based supplements and medicines for export as well as the Indian market. Scientifically manufactured and tested supplements that are more effective, potent and safe, give us an edge over most similar products in the segment.