



Neeru Menthol Private Limited
SINCE 1978

Refreshing **THE WORLD**



Our story

Neeru Menthol Pvt. Ltd. (Neeru) is one of the world's leading Manufacturer and Exporter of Dihydromyrcenol (DHMOH), Menthol products, Essential oils, Aroma chemicals, and cosmetics ingredients with its humble roots integrated at the foothills of **Indian Himalayas since 1978.**

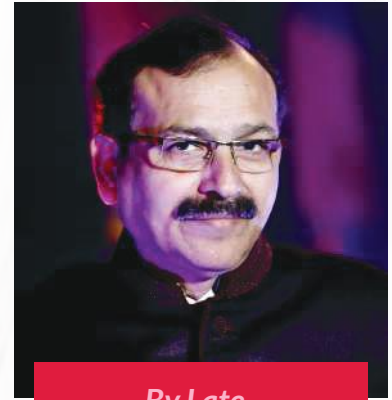
With its newly constructed state-of-the-art and Carbon-neutral facilities - Neeru has expanded its production capacity to deliver more than **6000 Tonnes of DHM** and **4500 Tonnes of Menthol** and its derivatives - to cater the growing demands of its Customers globally.

We take immense pride in serving consistently to numerous **fortune 500 companies globally** for more than 4 decades across the globe. With more than 250 highly Customer-centric professionals, Neeru has been widely recognized as a trusted Brand by the Flavours & Fragrance (F&F) ecosystem worldwide. We are bestowed this faithful companionship by our Customers as they appreciate the transparency we always offer (and deliver as business commitments) in the highly volatile supply-demand ecosystem that frequently lead to fluctuating pricing models.

We are a long-standing member of industry leading associations and have received numerous accolades certifications. As an unique blend of environment-centric and innovation-savvy organization, we are thrilled to stay on the forefront of serving our existing and newer Customers alike.

Over the period of time, We have been awarded with numerous National & International Awards.

"The goal of Neeru is to have customer service that is not just the best, but legendary, which inadvertently keeps our Customers always close to us"



By Late
Mr. Vishnu Kapoor
(Founder)



Mission

To emerge as a leading Global manufacturer of Aroma Chemicals. We will grow into this leadership position based on our range of products, their consistent quality and our exemplary service to meet the demands of our customers.

Apart from our regular range, we have the capability to custom- design, develop and manufacture aroma chemical molecules. We intend to use the capability to further strengthen our bonds with customers and thus power growth

Our mission shall always be to meet customer's personal preferences by giving extra ordinary service.



Vision

We shall always supply quality products to the market by following safe and healthy practices. We shall continue to be a leader in the national market and keep on thriving to prove in the international market, that India is a potential market for Aroma Chemicals.

Awards & Recognition



**Winner of State Export Award
For 1998-1999**



**Certificate of Merit from
Spices Board for 1999 to 2004**



**Winner of State Export Award
For 2010-2011**



**Chemixcil 2012 Golden
Award winner in Detergent
& Soap Category**



**Trishul award winner for
year 2018 – 2019**



**Winner of State Export Award
For 2022 – 2023**

Industries we serve

Our products has its presence in one of the following way:

Flavours & Fragrances

- Perfumes
- Deodorants
- Toothpaste
- Mouth freshener
- Chewing gums



Home Care

- Air freshener
- Floor cleaners
- Detergents
- Hygiene Products



Personal Care

- Cosmetics
- Oral care
- Aromatherapy
- Beauty & Spa



Pharmaceuticals (OEMs)

Confectionary

Tobacco & Pan Masala Manufacturer

Attar Industry

Incense Stick Manufacturer

+ Others



Our Journey



Our Legendary Timeline of 46 Years

- ◆ **1978** Started Crystal Facility with just 200 sq. yards. Production just 15 MT/month
- ◆ **1985** Started fractional distillation of mint products. Pioneers in this trade since the time when Menthol was being imported from Brazil & Japan
- ◆ **1989** Became the first person to export menthol
- ◆ **1990** Increased production of Menthol to 50MT/month
- ◆ **1996** Became the first company to export Menthol to China
- ◆ **2004** Started Dihydromyrcenol with 40 MT/month
- ◆ **2008** Increase in the Menthol production to 200 MT/month
- ◆ **2010** Production of Dihydromyrcenol increased to 200 MT/month
- ◆ **2012** Started Thymol production with 125 MT/month
- ◆ **2015** Started construction of new factory in 50,000 sq. yards
- ◆ **2019** Started the production with new techniques to increase the production of Menthol and its derivatives to 500 MT/month and Dihydromyrcenol to 600 MT/month
- ◆ **2021** Started cosmetic ingredient division with development of PO, HMS & OS.
- ◆ **2023** Expansion in facility for the production of Isolongifolanone (Ketone 101) & Capinone with moderate annual volumes
- ◆ **2024** Still long way to go.

Quality Is Our Utmost Priority

Our quality team (QA & QC) performs a pivotal role assuring the product quality requirement are fulfilled. Our Labs are equipped with latest testing equipments with dedicated qualified chemists:



QC Lab



Agilent GC MS With Headspace



New Chrom GLC Machine



Stability Chamber



Agilent Auto Sampler Dual Column GLC Machine



Anton Paar Refractometer



Anton Paar Polarimeter



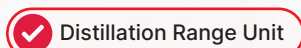
Anton Paar Density Meter



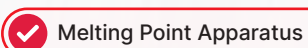
GAS Generator For Lab



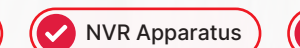
Agilent FTIR



Distillation Range Unit



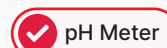
Melting Point Apparatus



NVR Apparatus



Titration



pH Meter

Key Notes of Our Facility

Our world class facility equipped with **Blending Tank, Crystallization Chambers, Hydrogenation, Condensation, Reactors, Pyrolysis, Fractional Distillation, High Vacuum Distillation, Continuous Distillation** which allow to us offer a variety of customized products and solutions with good quality.

Our modern facility infrastructure enables us to manufacture best quality **Dihydromyrcenol, Essential Oil, Aroma Oils, Organic Certified Products, Menthol & allied products**

Neeru menthol having all the manufacturing facility & infrastructure made of world class material and established which fulfil necessary regulatory compliance requirement and capabilities or capacities.

Total Area: **42,207 Sq. mtr**

Menthol & allied products
manufacturing capacity:
4500 MT/Year

Dihydromyrcenol manufacturing
capacity: **6000 MT/Year**



Facility Overview



Facory Front Gate



Front Road



Distillation Column



Centrifuges



Menthol Chiller Section



Menthol Sorting & Packing



Menthol Crushing

Our Product Range



Natural Mentha Oil & Its Derivatives

Menthol Large Crystal (IP/BP/EP/USP/JP)
Menthol Small Crystal (IP/BP/EP/USP/JP)
Molten/Melted Menthol 99% (IP/BP/EP/USP/JP)
Menthol Powder/Flakes
Mentha Oil (LM 72 % & TMC 78%)
Dementholised Peppermint Oil
Mentha Piperita Oil (Peppermint Oil EP/BP)
Mentha Arvensis Oil
Spearmint Oil
Mentha Citrета Oil
Cormint Oil (With/ Without Terpene)
Menthones (98:2,95:5, 90:10,80:20,70:30)
ISO-Menthone
ISO-Menthol
Neo Menthol
Menthyl Acetate
CIS-3-Hexenol
CIS-3-Hexanyl Acetate
Alpha Pinene
Beta Pinene
Mint Terpene
3-Octanol
L-Limonene
Menthol Bottom



Organic Certified Products

Menthol Large Crystal
Menthol Small Crystal
Dementholised Oil
Mentha Arvensis Oil
Spearmint Oil
Lemon Grass Oil
Basil Oil
Mentha Piperita Oil
Palmarosa Oil
Citronella Oil
Eucalyptus Oil



Cosmetic Ingredients

Neeru HMS (HOMOSALATE)
Neeru OS (Octyl Salicylate)
Neerox (Piroctone Olamine)



Aroma Chemicals

Dihydromyrcenol
Dihydromyrcenol Top
Dihydromyrcenol Bottom
Terpineol
Terpinyl Acetate
Isoborneol
Isobornyl Acetate
Camphor
Camphene
Longifolene
ISO-Longifolene
Isolongifolanone (Ketone 101)
Capinone
Synthetic Thymol Crystal
Natural Thymol Crystal
Anethol
Methyl Chavicol (Estragole)
Linalool (Ex-Basil Oil)
Eucalyptol/1-8 Cineole
L-Carvone
D-Carvone
Carvacrol
Cinnamic Aldehyde



Our Product Range



Essential Oils

Amber Oil
Amyris Oil
Atlas Cedar Oil
Balsam Peru Oil
Basil Oil
Benzoin Pure Oil
Bergamot Oil
Cajuput Oil
Calamus Oil
Camphor Oil
Carrot seed Oil
Cassia Oil
Cedar wood Oil
Celery Seed Oil
Chamomile Oil
Citronella Oil
Croton Oil
Clove Oil
Cypress Oil
Davana Oil
Eucalyptus Oil

Geranium Oil
Holy Basil Oil
Jamarosa Root Oil
Jasmine Oil
Jatamansi Oil
Juniper Berry Oil
Kapur Kachri Oil
Kewra Oil
Laurel Leaf Oil
Lavender Oil
Lemon Grass Oil
Lemon Oil
Lime Oil
Lotus Oil
Mace Oil

Mandarin Oil
Marjoram Oil
Menthol Oil
Mint Oil
Myrtle Oil
Nagarmotha Oil
Neroli Oil
Niaouli Oil
Nutmeg Oil
Onion Oil
Orange Oil
Palmarosa Oil
Parsley Seed Oil
Patchouli Oil
Peppermint Oil
Petitgrain Oil
Pine Oil
Rose Geranium Oil
Rose Otto Oil
Rosemary Oil

Rose De Mai Oil
Sage Oil
Spearment Oil
Spikenard Oil
Sugandh Kokila Oil
Sugandh Mantri
Sweet Basil Oil
Tagetes Oil
Tangerine Oil
Tea Tree Oil
Thyme Oil
Turmeric Oil
Vanilla oil
Vetiver Oil
Wintergreen Oil
Ylang Ylang Oil



ROSEMARY OIL



JASMINE OIL



BASIL OIL



CELERY SEED OIL

Our Product Range



Cold Press Oil

Aloe Vera Oil	Mahua Oil
Amla Seed Oil	Malkangni Oil
Apricot Oil	Mimosa Oil Seed Oil
Avocada Oil	Moringa Oil
Babchi Oil	Musk Melon Oil
Basil Seed Oil	Macadamia Carrier Oil
Bhrami Oil	Neem Oil
Bitter Almond Oil	Olive Oil
Borage Carrier Oil	Onion Oil
Castor Oil	Peach Kernel Oil
Chaulmoogra Oil	Peanut Oil
Coconut Oil	Pomegranate Oil
Coriander Oil	Pumkin Seed Oil
Cucumber Oil	Rosehip Carrier Oil
Evening Primrose Oil	Sesame Seed Oil
Flaxseed Oil	Soya Bean Oil
Guava Oil	Spinach Oil
Grapeseed Oil	Sun Flower Oil
Hazel Nut Oil	Sweet Almond Oil
Jajoba Oil	Tomato Seed Oil
Kalonji Oil	Walnut Oil
Karanj Oil	Water Melon Oil
Lemon Oil	Wheatgerm Oil
Linseed Oil	



ROSEMARY OIL



LINSEED OIL



SWEET ALMOND OIL



LINSEED OIL

Spice Oil

Ajwain Oil	Celery Oil	Seed Oil	Rosehip Carrier Oil
Anise Oil	Chilli Oil	Moringa Oil	Sesame Seed Oil
Aniseed Oil	Cinnamon Leaf Oil	Musk Melon Oil	Soya Bean Oil
Bay Oil	Cinnamon Bark Oil	Macadamia Carrier Oil	Spinach Oil
Betel Oil	Clove Leaf Oil	Neem Oil	Sun Flower Oil
Black Pepper Oil	Clove Bud Oil	Olive Oil	Sweet Almond Oil
Capsicum Oil	Coriander Seed Oil	Onion Oil	Tomato Seed Oil
Caraway seed Oil	Mahua Oil	Peach Kernel Oil	Walnut Oil
Cardamom Oil	Malkangni Oil	Peanut Oil	Water Melon Oil
Cassia Oil	Mimosa Oil	Pumkin Seed Oil	Wheatgerm Oil



Our Product Range



Extracts

Aloevera Extract	Grape Fruit Extract
Amla Extract	Green Tea Extract
Anantmool Root Extract	Gymnema Extract
Anise Seed Extract	Haritaki Extract
Apple Fruit Extract	Henna Extract
Arnica Extract	Jamunbeej Extract
Ashwagandha Extract	Lavender Extract
Bacopa Extract	Lemon Extract
Bahera Extract	Manjisha Extract
Banana Extract	Marigold Extract
Basil Extract	Methi Extract
Bawchi Extract	Mulethi Or Licorice Extract
Bhringraj Extract	Nagarmotha Extract
Blue Lotus Extract	Neem Extract
Boswellia Extract	Papaya Extract
Brahmi Extract	Pomegranate Extract
Cardamom Extract	Ritha Extract
Cedarwood Extract	Rosemary Extract
Chamomile Extract	Satavari Extract
Cucumber Extract	Shikakai Extract
Curcumin Extract 95%	Spinach Extract
Eucalyptus Extract	Tamarind Extract
Garcinia Extract	Tribulus Extract
Ginger Extract	Vanilla Fruit Extract
Gingseng Extract	Vetiver Extract
	Wheatgerm Extract



ALOEVERTA EXTRACT



LAVENDER EXTRACT



ROSEMARY EXTRACT



Clientele



Accreditations



REACH Registered Products




Quality Is Our Utmost Priority




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