

Monitored and guided by  
global best practices



### Quality credo

The success of our products and partnerships have always stemmed from our quality conscious approach, be it at the research or the manufacturing stage. Every

aspect of our work is monitored and guided by global best practices. Precisely why our practices are certified by WHO for good Manufacturing Practices.

- Quality of products and services is superb
- Encourage employee involvement and trust
- Just and fair approach with all stakeholders - consumers, customers, partners
- Treat vendors as part of organization
- Priority and compliance with all statutory requirements
- Social responsibility as a natural activity
- Continuous up gradation of Human Resource - the only resource which appreciates with the passage of time
- Competition as a part of business ethics
- Foster a culture of excellence



### Augmenting with competitive edge



Many pharmaceutical majors partner with us to augment their contract development and manufacturing functions. We are successfully exporting finished dosages, and Directly Compressible (DC) Granules to countries in Europe, South East Asia, Middle East, CIS, Africa, Latin America & Caribbean, both directly and through our partners.



A handshake of  
capabilities and  
capacities



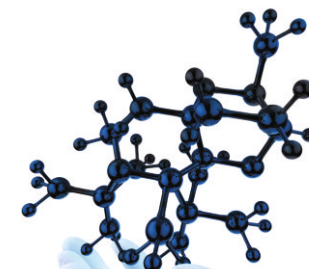
**Regd. Office & Factory:** 4-4/1/2, D.Pochampally,  
Dundigal-Gandimaisamma Mandal, Medchal-Malkajgiri District,  
Hyderabad : 500 043, Telangana, India.

Mobile: +91-83746 89898  
Email : [rajpullela@marspharma.com](mailto:rajpullela@marspharma.com)

[www.marspharma.com](http://www.marspharma.com)



**Evolving & Expanding**  
into new possibilities & newer relationships





## MARS - Efficiencies with experience

With three decades of experience in the manufacture and marketing of pharmaceuticals, Mars Therapeutics is a strategic choice for generic drug research and development. Founded in 1993, we are based in the southern Indian city of Hyderabad with a strong presence across India. Over three decades, we have evolved a strong understanding of generic drug development, specifically the oral finished dosages - tablets and capsules.

Mars' expertise spans various therapeutic ranges while continuously expanding the portfolio by exploring markets across the world. Our success stems from our partnerships with the latest and best in the domain concerned. We have access to modern technology and latest information, which help us enhance our existing products and also enable us to quickly develop new products.



# Believing and thriving on collaborative culture

## Partnership Synergies

Mars brings a host of benefits with its partnership model. Since our inception, we have always believed and thrived on the collaborative culture. Our basket of services for partners enables them to collaborate and compete with out worrying about entry barriers, manufacturing cycles and logistics. The readiness of Mars' services can be demonstrated by the fact that we not only possess the capabilities but also the capacities to cater to any magnitude of demand requirements.

- Formulation development
- Semi-finished dosage development
- Technology development and transfer
- Finished and semi-finished formulation manufacturing
- Distribution agreements
- In-licensing of products

Enhance the existing & expand into new

## Services Overview

Over three decades, our capabilities grew to embrace every aspect of the pharmaceutical value chain. From drug development and through to packaging and marketing, we have established ourselves as a valuable partner for generic drug manufacturing.

### Development

- Pre-Formulation
- Formulation Development
- Analytical Studies

### Manufacturing

#### *Semi-Finished Dosage Forms*

- Directly Compressible (DC) Granules
- Sustained Release (SR) Granules
- Enteric Coated (EC) Granules
- Effervescent Granules

#### *Finished Dosage Forms*

- Tablets (uncoated/film coated/sugar coated/enteric coated)
- Bi-layered tablets
- Chewable tablets
- Effervescent tablets
- Hard Gelatine capsules
- Immediate release (IR)/Sustained release (SR)/ Delayed release (DR)/Controlled release (CR)/ Modified release (MR) tablets/capsules

### Packaging Capabilities

- Strip packing
- Blister packing
- Alu/Alu packing
- PET Bottles
- Glass Bottles
- Bulk Packing

### Capacities

- WHO certified GMP facility
- Approvable by other regulatory bodies
- 80,000 Sq. Feet facility

### Existing installed capacity:

- a. Tablets: 1000 million/pa
- b. Capsules: 480 million/pa
- c. Granules: 1200 tonnes/pa

