

New Packaging Ideas

Our innovations spring
from brilliant minds,
not from magic...



 **ecobliss**
pharmaceutical packaging solutions





It's about that "first moment of truth" - the few seconds when a shopper stands in front of a store shelf and decides to buy your product - or the competitor's. It is a fact that nearly 70 percent of all purchase decisions are made at the shelf, and that nearly half of all packaged goods are sold without any additional marketing support.

Ecobliss is your Smart Source. We know how to analyze your requirements, design a packaging solution for you, and do the testing needed to give you the confidence that you are getting what you need. We help you gear-up for production, and solve all logistical, quality control, and other problems, We manage this in three structured steps; Development, Realization & Implementation. Ecobliss is your partner in packaging.



**the
smart
source**

Innovative Wallet Packs



Physician samples



Dose pack



Technical Blisters



Pharmaceutical cartons



www.ecobliss.in

Child resistant packaging



Promotional Packaging



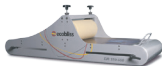
What we do

- » Innovative Blister Packs
- » Pharmaceutical Wallets
- » Single & multi panel Packs
- » Clinical trial wallets
- » Dose Packs
- » Combination packs
- » Tertiary packing solutions
- » Child Resistant Packaging Solutions
- » Unique Physician sample packs
- » Blister Packs for vials
- » Printed folding Cartons
- » Packaging Design & Development
- » Packaging Equipment
- » Contract Packaging
- » Sealing equipment

Contract packaging



Machinery



Development

All packaging development consists of three basic steps: analysis, design and testing. Ecobliss works with you to understand your business and then analyze your requirements, both essential and desirable. Next, in the development process, the focus is on the creation of a comprehensive packaging solution, also taking into consideration all aspects of the production process. Finally, we test the new design against the initial set of requirements and make adjustments as needed. We do not move forward until you are happy with the development path proposed.

Realisation

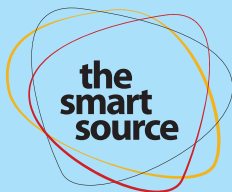
Upon completion of the development process, the business of gearing-up for production can begin. This involves sourcing of materials, acquiring equipment and doing the necessary tooling.

Implementation

Next comes the implementation, after which the packing of your products can start.

Ecobliss is the smart source for all your blister and high visibility packaging needs and as such, we know all about packaging design, materials, marketing, technologies, production processes, equipment and the practical implementation of your packaging solution.





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