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ZOIC

**Your
Partner In
Health,
Healing &
Hope**



WE LEAVE NOTHING TO CHANCE



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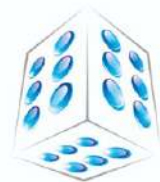
ZOIC

ABOUT US

Perfection in Healthcare

Zoic is one of the fast growing pharmaceutical companies in India, involved in developing, manufacturing and marketing of finished formulations. Today Zoic is touching new heights in the pharmaceutical domain.

"Perfection in Healthcare' is essential to modern medical therapy and this was realised by the founders of Zoic. With a dream to contribute significantly to this highly dynamic healthcare industry, Zoic started its journey by developing quality products using latest manufacturing technology, complying stringent international quality control guidelines. Zoic aims to be established as the most trusted pharmaceutical company in the near future.



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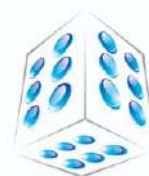
ZOIC

**"Your Partner in Health,
Healing and Hope"**

Innovative Formulations

PRODUCTS

Zoic offers an exclusive portfolio of high quality products in various therapeutic categories. Zoic is working with three divisions - Zoic Lifesciences (Main Division), Zoic Elle (Gynae Division), Zoic Sante (Cardio Diabetic Division) & Zoic Vedic (Ayurvedic Division). A highly skilled team focuses on continuous development and launch of new products. Zoic will continuously expand its product portfolio to include more products from time to time.



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ADVANCED QUALITY METHODS

Quality control

Zoic believes that Quality is not just a science but a commitment. Continuous up gradation of Quality standards is an ongoing process at Zoic, wherein there is a constant strives to achieve perfection. Highly skilled and dedicated technical team with a well defined Quality Policy help Zoic achieve highest standards of quality, safety and productivity. The Quality Control Lab is well equipped for day-to-day process control and to check the quality of finished products. Testing of raw materials, in process samples, semi finished and finished products are carried out in the laboratory as per the various Pharmacopoeias.



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SERIES OF BEST RESULTS

MANUFACTURING FACILITY

Our two manufacturing units located in Dehradun state of the art plant equipped with latest manufacturing machineries.

Our quality is evident from following facts :-

- Largest manufacturer of Sildenafil Citrate in India
- Products exported to highly regulated market like Germany, Middle East & South Africa



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ZOIC

TALENTED & PROGRESSIVE STAFF

PEOPLE

'People defines Company' - Zoic has been particular in attracting, developing and retaining the best talent. The company has been offering new challenges in fast growing environment. instilling a "CAN-DO" attitude and fostering a collaborative and mutually supportive environment. Zoic ensures technically competent & experienced individuals mostly from distinguished Universities / Institutions of India form the core of its executive profile. Today Zoic has best talent looking after each domain and ensuring quality product delivery



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TOUCHING LIVES

CORE VALUES

Since its inception, Zoic has been governed by its core values. Zoic believes Values - Create culture and an atmosphere for growth". The core values of Zoic are ethics in business, respect for the Individual, care for better relationships & development of team members



Your Partner in Heal,
Healing & Hope



ZOIC®

BETTER THE BEST

BUSINESS PHILOSOPHY

We believe in the philosophy of Being Best and Bring Best'. To bring the best for everybody, best manufacturing, best products and ultimately best health is what we are striving for.



ZOIC®



MOVING TOWARDS INNOVATION

Strategy

Zoic believes in following aggressive strategy for growth. Our growth will be driven by launching new formulations with innovative packaging's, aggressive marketing campaigns, expanding our presence in new therapeutic segments and above all maintaining our efficacy and quality consistently



ZOIC®



Aiming Quality

Mission

*To develop & market high quality, •
cost effective, safe and potent
therapeutic formulations.*

*To become a trusted name in the •
pharmaceutical industry &
medical fraternity.*

*To find the cure of diseases by •
developing new therapeutic
formulations*



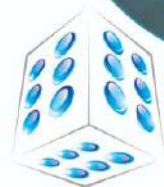
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ZOIC

EYE AT COMPLETE INDIAN MARKET

Vision

- To become a national pharmaceutical company known for its quality products & innovative formulations.
- To serve the national pharmaceutical market with wide range of products.
- To have quality products in all therapeutic segments.



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Redefining Ayurveda

Zoic vedic

An ayurvedic division of ZOIC has been formed with an inspiration to retrieve and apply rich ancient knowledge of our 'vedas'. The Vedic Medicines have proven its efficacy around the world and today people are using it with desired results. Even WHO has accepted the benefits of Indian herbs and suggested its use in various chronic diseases. Zoic Vedic intends to offer therapies to varied diseases through its well researched and highly standardized formulations. An on going quality research program is also being carried out to find new therapeutic benefits of Vedic medicines.



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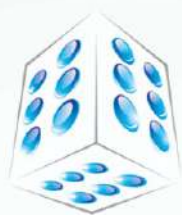
FOCUSING ON TARGET

Vision

- To be present in all therapeutic segments with quality products
- Continue to develop a pipeline of products based on innovative technologies
- To achieve a turnover of Rs. 200 Crores by 2025
To achieve an export turnover of Rs. 25 Crores by 2025
- To launch 3 more new divisions to serve the needs of other therapeutic segments.



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