

SUPPORTED BY:



सत्यमेव जयते

Ministry of Commerce & Industry
Government of India

ORGANIZED BY:



PHARMACEUTICALS EXPORT
PROMOTION COUNCIL OF INDIA
(SET UP BY MINISTRY OF COMMERCE & INDUSTRY, GOVERNMENT OF INDIA)



Powering Healthcare. Connecting Markets

7-9 SEPTEMBER
NEW DELHI

2026

Bharat Mandapam, New Delhi

Powering
Healthcare.
Connecting
Markets.



Sponsorship
Guide

12th | International
EDITION | Pharmaceutical
Exhibition

Tentative Sponsorship Categories

S. No.	Categories	No. of Participants	Amount in Rs. + Taxes
1.	Event Patron	1	28,00,000
2.	Principal Sponsor	3	25,00,000 (Per Sponsor)
3.	Co-Sponsor	5	23,00,000 (Per Sponsor)
4.	Association Sponsor	8	20,00,000 (Per Sponsor)
5.	Registration Desk	1	12,00,000
6.	Sessions Sponsor	1 / Per Session	6,00,000
7.	Networking Dinner		15,00,000
8.	Delegate Lunches		
	• Day 1		8,00,000
	• Day 2		6,00,000
	• Day 3		4,00,000
9.	Badges & Lanyard	1	10,00,000
10.	International Delegates Kit	1	10,00,000
11.	Pen Drive	1	7,00,000

EVENT PATRON

Price : Rs. 28,00,000/- | Exclusive : 1

Conference

- One Speaking Slot at the Session.
- 15 Complimentary Conference Delegate passes

Exhibition

- Area of 100 Sq.Mtrs under Raw Space. Additional Space will be booked on additional payment.

Promotion & Branding

- Four exclusive hoarding at the most visible site at the exhibition venue
- Company Corporate Film at the Inaugural Hall / RBSM venue at Regular Interval.
- Display of Company Logo at backdrops, banners, hoardings, promotional material
- Display of Company Logo in signages at the venue
- Inclusion of Company Profile (2 pages) in Digital Exhibitor Catalogue
- Logo on the sponsor page of the event website & link to sponsor's website
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations

PRINCIPAL

Price : Rs. 25,00,000/- | Exclusive : 3

Conference

- One Speaking Slot at the Technical Session.
- 12 Complimentary Conference Delegate passes

Exhibition

- Area of 80 Sq.Mtrs under Raw Space.
Additional Space will be booked on additional payment

Promotion & Branding

- Three exclusive hoarding at the most visible site at the exhibition venue
- Company Corporate Film at the Inaugural Hall / RBSM venue at Regular Interval.
- No. Meetings with Hosted buyers
- Display of Company Logo at backdrops, banners, hoardings, promotional material
- Display of Company Logo in signages at the venue
- Inclusion of Company Profile (2 pages) in Digital Exhibitor Catalogue
- Logo on the sponsor page of the event website & link to sponsor's website
- Company logo to be acknowledged in "Thank You Sponsor" on prominent locations

CO-SPONSORSHIP

Price : Rs. 23,00,000/- | Exclusive : 5

Conference

- One Speaking Slot at the Technical Sessions
- 8 Complimentary Conference Delegate passes.

Exhibition

- Area of 72 sq.mtrs under Raw Space.
Additional Space will be booked on additional payment

Promotion & Branding

- Two exclusive hoarding at the most visible site at the exhibition venue
- Company Corporate Film at the Inaugural Hall / RBSM venue at Regular Interval.
- No. Meetings with Hosted buyers
- Display of Company Logo at backdrops, banners, hoardings, promotional material
- Display of Company Logo in signages at the venue
- Inclusion of Company Profile (2 pages) in Digital Exhibitor Catalogue
- Logo on the sponsor page of the event website & link to sponsor's website
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations

ASSOCIATE

Price : Rs. 20,00,000/- | Exclusive : 8

Conference

- One Speaking Slots at the Technical Session
- 6 Complimentary Conference Delegate passes

Exhibition

- Area of 60 sq.mtrs under Raw Space.
Additional Space will be booked on additional payment

Promotion & Branding

- One exclusive hoarding at the most visible site at the exhibition venue
- Company Corporate Film at the Inaugural Hall / RBSM venue at Regular Interval.
- No. Meetings with Hosted buyers
- Display of Company Logo at backdrops, banners, hoardings, promotional material
- Display of Company Logo in signages at the venue
- Inclusion of Company Profile (2 pages) in Digital Exhibitor Catalogue
- Logo on the sponsor page of the event website & link to sponsor's website
- Company logo to be acknowledged in "Thank You Sponsor" panel at the prominent locations

Additional Sponsorship Options



REGISTRATION DESK | Price: Rs. 12,00,000/-

One of the most visible & widely distributed elements of communication

- Company Name & Logo on Registration Desks
- Company logo to be acknowledged as "Thank You Sponsor" panel on all prominent locations
- Logo in the sponsor page on the event website & link to sponsor's website

NETWORKING DINNER | Price: Rs. 15,00,000/-

One of the most visible & widely distributed elements of communication

- Company Name & Logo on Registration Desks
- Company logo to be acknowledged as "Thank You Sponsor" panel on all prominent locations
- Logo in the sponsor page on the event website & link to sponsor's website

BADGES & LANYARD | Price: Rs. 10,00,000/-

This is a great opportunity to have your logo on the event Exhibition badges. Sponsoring the badges maximize your exposure to our overall audience

- Printing of logo of sponsoring company on the Badges & Lanyard for all participation categories including Delegates, Special Invites, Exhibitors, Organizer etc.
- Logo in the sponsor page on the event website & link to sponsor's website
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations
- One full page color advertisement in Digital Exhibitor Catalogue
- Inclusion of Company Profile (approximately 150 words) in Digital Exhibitors Catalogue

PEN DRIVE | Price: Rs. 7,00,000/-

One of the most visible & widely distributed elements of communication among conference delegates and speakers

- Logo on the back of the flash or Pen drive distributed to all Speakers, Conference & International Delegates
- Logo in the sponsor page on the event website and link to sponsor's website
- One full-page color advertisement in the exhibitors' catalogue.

SESSIONS SPONSOR | Price: Rs. 6,00,000/-

One of the most visible & widely distributed elements of communication among conference delegates and speakers

- Logo and name of sponsoring company will be displayed at during the Session being sponsored
- Logo in the sponsor page on the event website and link to sponsor's website
- One full-page color advertisement in the Digital Exhibitors' Catalogue

DELEGATES LUNCH

Day 1 Price: Rs. 8,00,000/-
Day 2 Price: Rs. 6,00,000/-
Day 3 Price: Rs. 4,00,000/-

Single Day

- Company Name & Logo on Lunch Venue for the Delegates, during the sponsored day
- Company logo to be acknowledged as "Thank You Sponsor" panel on all prominent locations
- Name & Logo of the company at the event website
- One full page color advertisement in Digital Exhibitor Catalogue
- Logo in the sponsor page on the event website & link to sponsor's website

INTERNATIONAL DELEGATES KIT

Price: Rs. 10,00,000/-

Exhibitor & Media Kit will be distributed to every Exhibitor & Media during the exhibition. It's an ideal opportunity for your brand awareness.

- Sponsor's Corporate Literature to be included in Kit
- Logo in the sponsor page on the event website and link to sponsor's website
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations
- One full-page color advertisement in the Digital Exhibitor Catalogue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue