Supported by:



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PHARMACEUTICALS EXPORT PROMOTION COUNCIL OF INDIA

(SET UP BY MINISTRY OF COMMERCE & INDUSTRY, GOVERNMENT OF INDIA)



11<sup>th</sup> INTERNATIONAL EXHIBITION ON PHARMA AND HEALTHCARE

# Sponsorship Categories



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# **EVENT PATRON**

**Price : Rs. 28,00,000/-** + taxes

**Exclusive: 1** 

#### > Conference

- One Speaking Slot at the Session.
- 15 Complimentary Conference Delegate passes

#### > Exhibition

 Area of 100 Sq.Mtrs under Raw Space. Additional Space will be booked on additional payment.

#### > PROMOTION & BRANDING

- Four exclusive hoarding at the most visible site at the exhibition venue
- Company Corporate Film at the Inaugural Hall / RBSM venue at Regular Interval.
- Display of Company Logo at backdrops, banners, hoardings, promotional material
- Display of Company Logo in signages at the venue
- o Inclusion of Company Profile (2 pages) in Digital Exhibitor Catalogue
- Logo on the sponsor page of the event website & link to sponsor's website
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations



# **PRINCIPAL SPONSOR**

**Price : Rs. 25,00,000/-** + taxes

Exclusive: 3

#### > CONFERENCE

- One Speaking Slot at the Technical Session.
- 12 Complimentary Conference Delegate passes

#### > Exhibition

 Area of 80 Sq.Mtrs under Raw Space. Additional Space will be booked on additional payment

#### > PROMOTION & BRANDING

- Three exclusive hoarding at the most visible site at the exhibition venue
- Company Corporate Film at the Inaugural Hall / RBSM venue at Regular Interval.
- Display of Company Logo at backdrops, banners, hoardings, promotional material
- Display of Company Logo in signages at the venue
- Inclusion of Company Profile (2 pages) in Digital Exhibitor Catalogue
- Logo on the sponsor page of the event website & link to sponsor's website
- Company logo to be acknowledged in "Thank You Sponsor" on prominent locations



# **CO-SPONSOR**

Price: Rs. 23,00,000/- + taxes

Exclusive: 5

#### > CONFERENCE

- One Speaking Slot at the Technical Sessions
- o 8 Complimentary Conference Delegate passes.

#### > Exhibition

 Area of 72 Sq.Mtrs under Raw Space. Additional Space will be booked on additional payment

#### > PROMOTION & BRANDING

- Two exclusive hoarding at the most visible site at the exhibition venue
- Company Corporate Film at the Inaugural Hall / RBSM venue at Regular Interval.
- Display of Company Logo at backdrops, banners, hoardings, promotional material
- o Display of Company Logo in signages at the venue
- Inclusion of Company Profile (2 pages) in Digital Exhibitor Catalogue
- Logo on the sponsor page of the event website & link to sponsor's website
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations



# **ASSOCIATE SPONSOR**

**Price : Rs. 20,00,000/-** + taxes

**Exclusive: 8** 

#### > CONFERENCE

- o One Speaking Slots at the Technical Session
- o 6 Complimentary Conference Delegate passes

### > Exhibition

 Area of 60 Sq.Mtrs under Raw Space. Additional Space will be booked on additional payment

#### PROMOTION & BRANDING

- One exclusive hoarding at the most visible site at the exhibition venue
- Company Corporate Film at the Inaugural Hall / RBSM venue at Regular Interval.
- Display of Company Logo at backdrops, banners, hoardings, promotional material
- Display of Company Logo in signages at the venue
- o Inclusion of Company Profile (2 pages) in Digital Exhibitor Catalogue
- Logo on the sponsor page of the event website & link to sponsor's website
- Company logo to be acknowledged in "Thank You Sponsor" panel at the prominent locations



# **REGISTRATION DESK**

**Price : Rs. 12,00,000/-** + taxes

## One of the most visible & widely distributed elements of communication

- Company Name & Logo on Registration Desks
- Company logo to be acknowledged as "Thank You Sponsor" panel on all prominent locations
- > Logo in the sponsor page on the event website & link to sponsor's website

# **SESSIONS SPONSOR**

**Price: Rs. 6,00,000/-** + taxes

# One of the most visible & widely distributed elements of communication among conference delegates and speakers

- Logo and name of sponsoring company will be displayed at during the Session being sponsored
- Logo in the sponsor page on the event website and link to sponsor's website
- > One full-page color advertisement in the Digital Exhibitors' Catalogue



# **NETWORKING DINNER**

**Day 1 : Rs. 15,00,000/-** + taxes

- Company Name & Logo on Lunch Venue for the Delegates, during the sponsored day
- Company logo to be acknowledged as "Thank You Sponsor" panel on all prominent locations
- > Name & Logo of the company at the event website
- > One full page color advertisement in Digital Exhibitor Catalogue
- > Logo in the sponsor page on the event website & link to sponsor's website

# **DELEGATES LUNCH**

Day 1 Price: Rs. 8,00,000/- + taxes

Day 2 Price: Rs. 6,00,000/- + taxes

Day 3 Price : Rs. 4,00,000/- + taxes

# **Single Day**

- Company Name & Logo on Lunch Venue for the Delegates, during the sponsored day
- Company logo to be acknowledged as "Thank You Sponsor" panel on all prominent locations
- > Name & Logo of the company at the event website
- > One full page color advertisement in Digital Exhibitor Catalogue
- > Logo in the sponsor page on the event website & link to sponsor's website



# **BADGES & LANYARD**

**Price : Rs. 10,00,000/-** + taxes

This is a great opportunity to have your logo on the event Exhibition badges. Sponsoring the badges maximize your exposure to our overall audience

- > Printing of logo of sponsoring company on the Badges & Lanyard for all participation categories including Delegates, Special Invites, Exhibitors, Organizer etc.
- > Logo in the sponsor page on the event website & link to sponsor's website
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations
- > One full page color advertisement in Digital Exhibitor Catalogue
- > Inclusion of Company Profile (approximately 150 words) in Digital Exhibitors Catalogue

# INTERNATIONAL DELEGATES KIT

**Price : Rs. 10,00,000/-** + taxes

Exhibitor & Media Kit will be distributed to every Exhibitor & Media during the exhibition. It's an ideal opportunity for your brand awareness.

- > Sponsor's Corporate Literature to be included in Kit
- Logo in the sponsor page on the event website and link to sponsor's website
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations
- > One full-page color advertisement in the Digital Exhibitor Catalogue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue)



# **PEN DRIVE**

Price: Rs.7,00,000/- + taxes

One of the most visible & widely distributed elements of communication among conference delegates and speakers

- Logo on the back of the flash or Pen drive distributed to all Speakers, Conference & International Delegates
- > Logo in the sponsor page on the event website and link to sponsor's website
- > One full-page color advertisement in the exhibitors' catalogue.



# **Pharmaceuticals Export Promotion Council of India**

(Set up by Ministry of Commerce & Industry, Government of India)



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