

# INTERNATIONAL EXHIBITION OF PHARMA & HEALTHCARE (IPHEX) 2018

ADVERTISING & PARTNERSHIP
OPPORTUNITIES

## **Catalogue Advertising**

OUTSIDE BACK COVER - INR 50,000

\*Complimentary Logo Listing on web

INSIDE BACK/FRONT COVER - INR 40,000

\*Complimentary Logo Listing on web

FULL PAGE - INR 40,000

\*Complimentary Logo Listing on web

HALF PAGE COVER - INR 20,000



## Web Advertising

LOGO LISTING ON WEB NO HYPERLINK TO WEBSITE LOGO ON SCROLLING BANNER WITH HYPERLINK TO WEBSITE UPLOAD YOUR PROMOTIONAL VIDEO DURATION - 1 MIN

UPLOAD YOUR PROMOTIONAL VIDEO DURATION - 1/2 MIN

INR 2,000

INR 5,000

INR 30,000

INR 20,000

## **Registration Area**

Mark your presence at multiple locations as below:

Cost: INR 1,00,000



COMPANY LOGO TO BE DISPLAYED AT THE REGISTRATION COUNTER COMPANY LOGO AND NAME ON THE VISITOR REGISTRATION FORMS

COMPANY LOGO ON THE VISITOR GUIDE COMPANY LOGO ON THE WEBSITE BANNER ONE PAGE
COLOUR
ADVERTISEMENT
IN THE SHOW
DIRECTORY

### **B2B Meeting Area**

Advertise your brand at the international B2B meeting arena.

INR 1,50,000 - 4 Panels



INR 75,000 - 4 Panels

HALF PANEL DISPLAY

### Lanyards

To be distributed to visitors, invitees, media, conference speakers and exhibitors.



- Company's Logo on the IPHEX website with a link to company's website
- Company's Logo on the visitor guide

COST: INR 2,50,000



**Delegate Kit Bags** 

Company's Logo on the Kit Bags

**Delegate Kit Pens** 

Company's Logo on the Pens



Quantity: 2,000 Cost: INR 2,00,000 Quantity: 2,000 Cost: INR 1,00,000

Onsite branding opportunities are yet to be offered. For available opportunities and further inquiries write us at: rodelhi@pharmexcil.com