

ADVERTISING & PARTNERSHIP OPPORTUNITIES

Catalogue Advertising

OUTSIDE BACK COVER - INR 50,000

*Complimentary Logo Listing on web

INSIDE BACK/FRONT COVER - INR 40,000

*Complimentary Logo Listing on web

FULL PAGE COVER - INR 40,000

*Complimentary Logo Listing on web

HALF PAGE COVER - INR 20,000



Web Advertising

LOGO LISTING ON
WEB (NO HYPERLINK
TO WEBSITE)

INR 2,000

LOGO ON SCROLLING
BANNER WITH
HYPERLINK TO
WEBSITE

INR 5,000

UPLOAD YOUR
PROMOTIONAL VIDEO
DURATION - 1 MIN

INR 30,000

UPLOAD YOUR
PROMOTIONAL VIDEO
DURATION - 1/2 MIN

INR 20,000

Registration Area

mark your presence at multiple
locations as below:

Cost: INR 1,00,000

Company's
Logo to be
displayed at
the registration
counter

Company's
Logo and name
on the visitor
registration
forms

Company's
Logo on the
visitor guide

Company's
Logo on the
website banner

One page colour
advertisement
in the show
directory

B2B Meeting Area

Advertise your brand at the international B2B meeting arena.

INR 1,50,000 - 4 Panels



INR 75,000 - 4 Panels



Lanyards

to be distributed to visitors, invitees, media, conference speakers and exhibitors

- Company's Logo to be prominently displayed on lanyard
- Company's Logo on the IPHEX website with a link to company's website
- Company's Logo on the visitor guide

COST: INR 2,50,000



Delegate Kit Bags

Company's Logo On The Kit Bags



Quantity: 2,000
Cost: 2,00,000

Delegate Kit Pens

Company's Logo On The Pens



Quantity: 2,000
Cost: 1,00,000

Onsite branding opportunities are yet to be offered. For available opportunities and further inquiries write us at: mail@iphex-india.com, sales@iphex-india.com with a copy to rodelhi@pharmexcil.com