

### ADVERTISING & PARTNERSHIP OPPORTUNITIES

#### Catalogue Advertising

OUTSIDE BACK COVER - INR 50,000

\*Complimentary Logo Listing on web

INSIDE BACK/FRONT COVER - INR 40,000

\*Complimentary Logo Listing on web

FULL PAGE COVER - INR 40,000

\*Complimentary Logo Listing on web

HALF PAGE COVER - INR 20,000



#### Web Advertising

LOGO LISTING ON WEB (NO HYPERLINK TO WEBSITE)

INR 2,000

LOGO ON SCROLLING BANNER WITH HYPERLINK TO WEBSITE

INR 5,000

UPLOAD YOUR PROMOTIONAL VIDEO DURATION - 1 MIN

INR 30,000

UPLOAD YOUR PROMOTIONAL VIDEO DURATION - 1/2 MIN

INR 20,000

#### Registration Area

mark your presence at multiple locations as below:

Cost: INR 1,00,000

Company's Logo to be displayed at the registration counter

Company's Logo and name on the visitor registration forms

Company's Logo on the visitor guide

Company's Logo on the website banner

One page colour advertisement in the show directory

## B2B Meeting Area

Advertise your brand at the international B2B meeting arena.

INR 1,50,000 - 4 Panels



INR 75,000 - 4 Panels



## Lanyards

to be distributed to visitors, invitees, media, conference speakers and exhibitors

- Company's Logo to be prominently displayed on lanyard
- Company's Logo on the IPHEX website with a link to company's website
- Company's Logo on the visitor guide

COST: INR 2,50,000

**Sold**



## Delegate Kit Bags

Company's Logo On The Kit Bags



Quantity: 2,000  
Cost: 2,00,000

## Delegate Kit Pens

Company's Logo On The Pens



Quantity: 2,000  
Cost: 1,00,000

**Sold**

Onsite branding opportunities are yet to be offered. For available opportunities and further inquiries write us at: [mail@iphex-india.com](mailto:mail@iphex-india.com), [sales@iphex-india.com](mailto:sales@iphex-india.com) with a copy to [rodelhi@pharmexcil.com](mailto:rodelhi@pharmexcil.com)