Subject: Revised Circular: Pharmexcil's Business Delegation to Brazil, Guatemala and Honduras (3rd-12th September 2018)

This has reference to our earlier circular on the subject "Business Delegation to Colombia (Expo-Cum BSM) and BSMs in Brazil Guatemala and Honduras" dated 31st May 2018.

You are kindly aware that Pharmexcil was planning to mount a business delegation to Colombia (Expo-Cum-BSM) and BSM in Brazil, Guatemala and Honduras details of the same were circulated on 31st May 2018.

Colombia is in the process of electing their President. The new President whose election will be held on 17th June will be assuming office by 7th August and the various Ministries and Departments will undergo re-organisation and new appointments. Going by the advise of our Ambassador in Colombia, we are constrained to drop the proposed business delegation to Bogota, Colombia as per the schedule.

Keeping in view the events calendar of Pharmexcil, it is proposed to carry on the business delegation to Brazil, Honduras and Guatemala with slight modification of itinerary.

The revised schedule is as follows:

1	Sao Paulo, Brazil	01/02 Sep 2018	Saturday/Sunday	Arrival of Delegation in Sao Paulo
		3-Sep-18	Monday	BSM
		4-Sep-18	Tuesday	Follow up meetings
		5-Sep-18	Wednesday	Departure to Honduras
2	San Pedro Sula, Honduras	5-Sep-18	Wednesday	Arrival of Delegation in Honduras
		6-Sep-18	Thursday	BSM
		7-Sep-18	Friday	Follow up Meetings
		8-Sep-18	Saturday	Departure to Guatemala
3	Guatemala city, Guatemala	8-Sep-18	Saturday	Arrival of Delegation in Guatemala
		9-Sep-18	Sunday	
		10-Sep-18	Monday	BSM
		11-Sep-18	Tuesday	Follow up meetings
		12-Sep-18	Wednesday	Departure to India

Delegates who would like to visit some more countries can make their plans accordingly; Pharmexcil will try to assist them in scheduling meetings with the potential business partners in those countries.

Participation Details

Members may kindly note the following important points:

- It is mandatory to participate in at least two countries.
- Hotel name and tariffs (In consultation with Indian Missions abroad) will be informed shortly and payment to be made by participating members directly.
- $\cdot \quad \text{Members} \quad \text{can} \quad \text{confirm} \quad \text{their} \quad \text{participation} \quad \text{online} \\ \text{on} \quad \underline{\text{www.pharmexcil.com}} \left(\quad \underline{\text{http://iphex-india.com/bsm/}} \quad \right) \text{ with complete details as per given format.} \\$

In view of the above mentioned change in schedule the Participation Fee has been revised as per the below details:

Revised Participation Fee

Country	Event	Fee	Fee Includes	
Brazil,	BSM in three	Rs.1,25,000/-	· BSM set up in all destination	
Guatemala	LAC		· Translation of profiles	
and	countries		· Hotel Transfers from airport (<i>In</i>	
Honduras			Group only for the Itinerary and Hotel	
			suggested by Pharmexcil)	

Assistance to Participants

· Participating companies can avail <u>Rs. One Lakh towards airfare (to and fro economy)</u> subject to eligibility norms under the revised MAI scheme.

Last date

Interested members may please confirm the participation by 30th June 2018 and send payments through DD in favor of Pharmaceuticals Export Promotion Council of India, payable at Hyderabad) by 30th June 2018.

For any clarifications, members may contact us at rodelhi@pharmexcil.com; 011-45062550, 9310423517

Thanking you, Yours sincerely,

Uday Bhaskar Director General